



Регионален център за опазване на нематериалното  
• културно наследство в  
• Югоизточна Европа  
• под егидата на ЮНЕСКО

# LOCAL COMMUNITIES, CULTURAL HERITAGES AND MUSEUMS

International scientific conference organized as part of Project  
'Cultural Resources, Resource Valorization and Local Development'  
(ΔΗ 20/12, IEFSEM-BAS) in partnership with New Bulgarian  
University and the Regional Center for Safeguarding of the  
Intangible Cultural Heritage under the Auspices of UNESCO

February 25–26.02.2021, Sofia, Online

**Thursday, February 25, 2021**

**Opening session: 10.00 a.m. – 2.00 p.m. (Sofia local time)**

**Introductory remarks by the organizers**

**The museum: interaction with audience, interaction with heritages**

*Dr. Irena Todorova, moderator*

*Ms. Ioana Baskerville PhD, panelist*

**Panayiota Andrianopoulou, Museum of Modern Greek Culture**

*Museum of Modern Greek Culture: local communities in a trans-local museum*

**Nzhdeh Yeranyan, PhD, History Museum of Armenia, Haykuhi Muradyan, Yerevan State University, Armenia**

*Museum and communities in situation of War – exemplified by Artsakh Museums;*

**Tony Dimitrova, Textile Museum**

*The cultural heritage of the textile industry in the town of Sliven*

**Kristian Postagian, New Bulgarian University**

*Interactivity as a platform for showcasing cultural heritages (following the example of the cities of Rousse and Sliven)*

## Revisiting cultural heritages

*Chayana Istatkova, moderator*

*Assoc. Prof. Natalia Rashkova, PhD, panelist*

### **Anja Jerin, M.A, Adela Pukl, M.A., Slovene Ethnographic Museum**

*The Slovene Ethnographic Museum as Coordinator for the Safeguarding of the Intangible Cultural Heritage: Advantages and Disadvantages;*

### **Konstantin Rangochev, Ongal Association**

*The City – the Stage – the Museum (on some new models of urban festivals – evidence from the town of Samokov)*

### **Vladimir Demirev, Regional Museum of History, Sliven**

*Projections of local knowledge and valorization of heritages*

### **Zlatina Bogdanova, Institute of Ethnology and Folklore Studies with Ethnographic Museum at BAS**

*Valorization of heritages in the artists' neighborhoods of Kapana (Plovdiv) and Talyana (Varna)*

### **Rossen Malchev, Ongal Association**

*The village shrine as a local sociocultural resource*

2.00-2.30 p.m. (Sofia local time) - break

Afternoon session: 2.30 – 4.30 p.m. (Sofia local time)

## Local communities and cultural heritages

*Panayiota Andrianopoulou, moderator*

*Dr. Irena Todorova, panelist*

**Ms Adina Hulubaş, The Romanian Academy, Iaşi Branch**

*Vernacular architecture in Romania – a case for urgent safeguarding*

**Ioana Baskerville, PhD, Department of Ethnology - Romanian Academy, Iaşi, Romania; National Commission for the Safeguarding of the Intangible Cultural Heritage - Ministry of Culture, Romania; National Focal Point for the UNESCO 2003 Convention**

*In or Out of Lists. Masquerade Traditions and Heritage-making in Romania and Abroad*

**Natalia Rashkova, Institute of Ethnology and Folklore Studies with Ethnographic Museum at BAS**

*The folklore heritage as a local cultural property – awareness, presentation, experience*

**Vesselka Toncheva, Institute of Ethnology and Folklore Studies with Ethnographic Museum at BAS**

*The Dobarsko Grannies: conserving and revisiting the local song and folklore heritage in a present-day context*

**Petyo Krastev, Institute of Ethnology and Folklore Studies with Ethnographic Museum at BAS**

*The regional music and dance culture: new significance and transformations*

**Friday, February 26, 2021**

**Morning session: 10.00 a.m. – 2.00 p.m. (Sofia local time)**

### **Cultural heritages and social representations**

*Assoc. Prof. Valentina Ganeva-Raicheva, PhD., moderator*

*Assoc. Prof. Irena Bokova PhD, panelist*

#### **Nikolay Nenov, Regional Museum of History, Rousse**

*Images of the heritage and motives in museum representations:  
archaeological, ethnographic and technical museums*

#### **Iskren Velikov, Regional Museum of History, Rousse**

*Images of the heritage and motives in museum representations:  
Revival Period, outdoor and natural history museums*

#### **Iskra Todorova, Regional Museum of History, Rousse**

*Martenitzas in museum interpretations*

#### **Tanya Mareva, Smolyan**

*Exarch Stefan: an iconic personality for the village of Shiroka Laka*

#### **Kristian Kovachev, Southwestern University, Blagoevgrad**

*Co-experiencing the Middle Ages*

### **Cultural heritages and processes of transformation**

*Prof. Nilolay Nenov PhD, moderator*

*Assoc. Prof. Konstantin Rangochev PhD, panelist*

**Nikolay Sirakov, Regional Museum of History, Sliven**

*Wine: a tradition inherited from the Thracians (an example from the Sliven region)*

**Valentina Ganeva-Raicheva, Institute of Ethnology and Folklore Studies with Ethnographic Museum at BAS**

*The biocultural heritage: aspects of its valorization in Bulgaria*

**Nacho Dimitrov, Institute of Ethnology and Folklore Studies with Ethnographic Museum at BAS**

*'I like those sheep both as animals and as heritage'. Rediscovery and valorization of local breeds of farm animals as cultural heritage and of the farmers as keepers of the tradition*

**Atanaska Stancheva, Institute of Ethnology and Folklore Studies with Ethnographic Museum at BAS**

*The village as a resource for entrepreneurship. Imagining, exploiting and consuming the village resource*

**Irena Bokova, New Bulgarian University**

*Cultural heritages vs tourist attractions (a different perspective of the local heritages)*